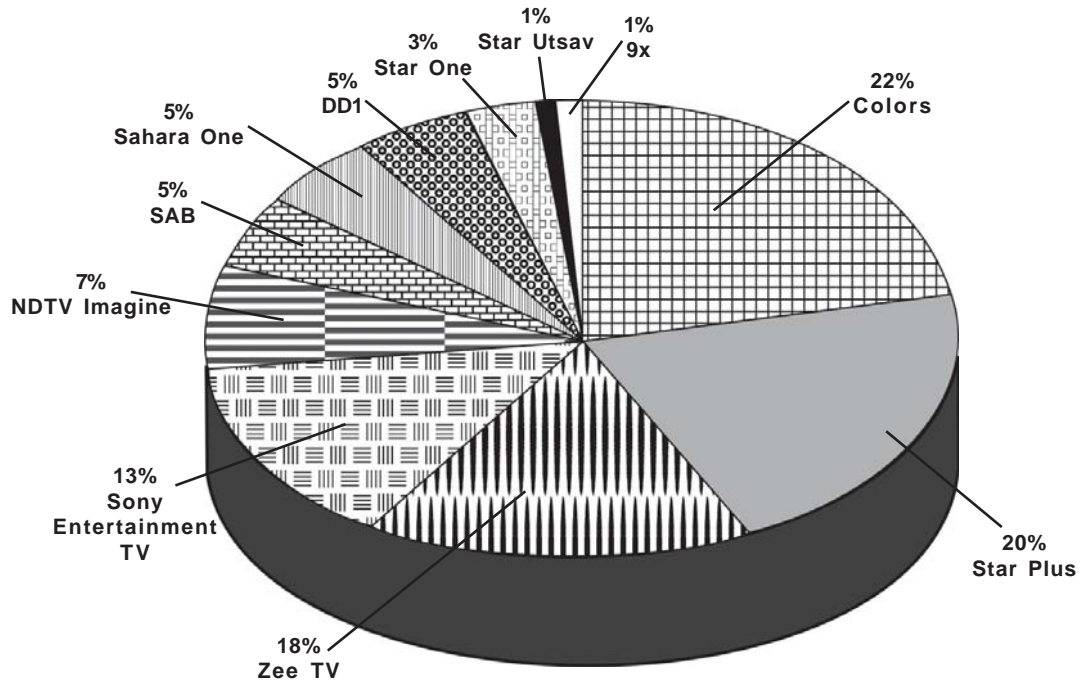
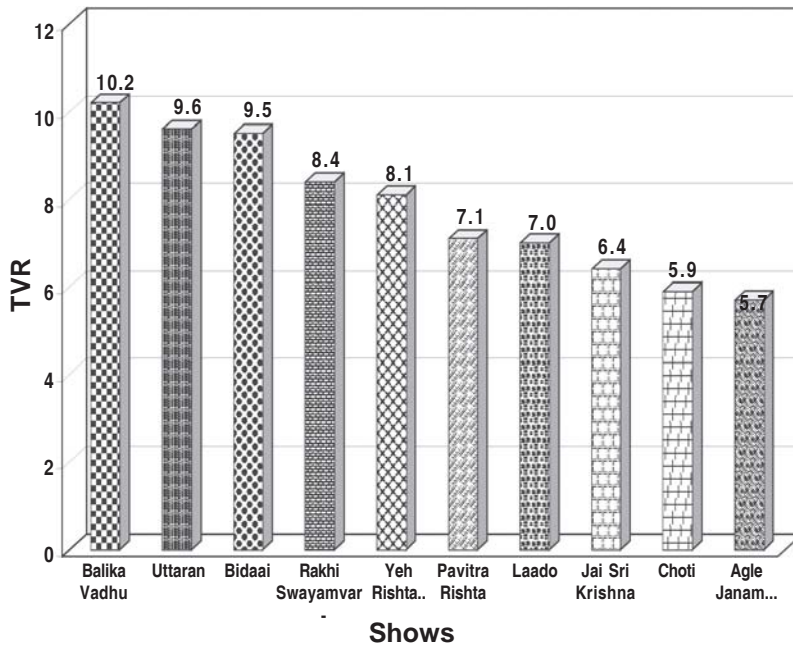


TV CHANNELS - 2009

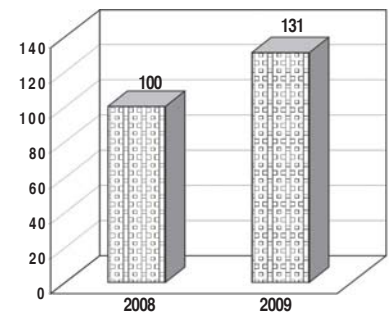
Hindi GEC Channel Shares - 2009



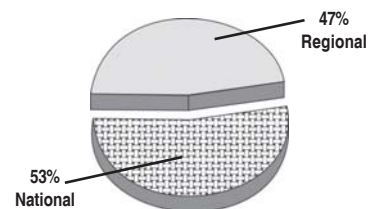
Top 10 Hindi GEC Shows In 2009



TV Ad Volume Growth - 2009



AD Shares Of National & Regional Channels 2009



Source : AdEx India (A Division of Tam Media Research)