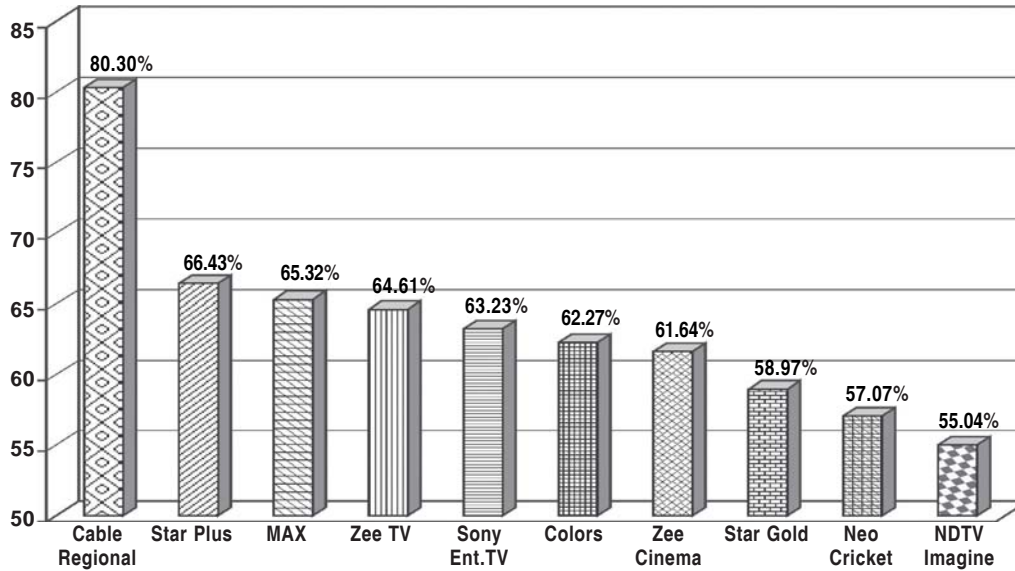


# TOP 10 CHANNELS

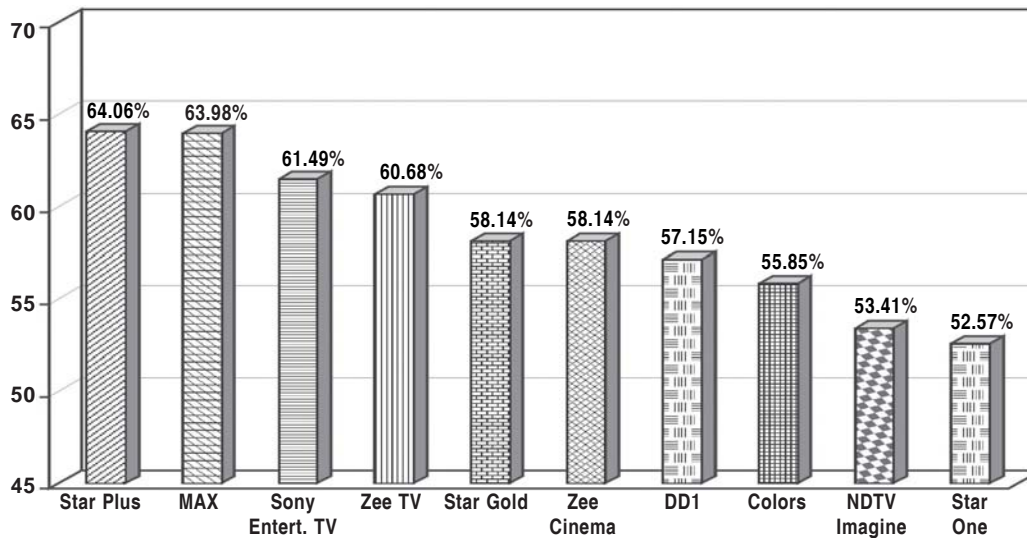
## TOP 10 CHANNELS IN CABLE & SATELLITE HOMES RELATIVE TOTAL REACH (%)



Period : 1<sup>st</sup> January '10 to 30<sup>th</sup> January '10

Source : TAM Media Research, India

## TOP 10 DIGITAL (CATV & DTH) CHANNELS IN 6 METRO CITIES (New Delhi, Mumbai, Kolkata, Chennai, Bengaluru & Hyderabad) RELATIVE TOTAL REACH (%)



Period : 1<sup>st</sup> January '10 to 30<sup>th</sup> January '10

Source : TAM Media Research, India