

SUN TV'S REVENUE UP



Sun TV Network has reported an increase of 26.98% in revenue from operations to Rs 1048.45 crore in the second quarter of FY24 compared to Rs 825.65 crore in the corresponding quarter last year. The total income of the network grew 26.79% to Rs 1160.21 crore against Rs 915.06 crore in the same quarter of previous year.

The total expenses of the network for the quarter ended September 30,2023 stood at Rs 541.06 crore against Rs 370.79 crore in the same quarter of last year.



ZEE REVENUE UP

Zee Entertainment Enterprises Limited (ZEEL) has reported a jump of 20.5% in its revenues for the second quarter of fiscal 2023-24 compared to the same period the previous year.

In its Q2 FY24 earnings report, the company said that this revenue growth was driven by strong performance in the digital space and healthy viewership gains in the linear segment.

The operating revenue of the company stood at Rs 2,437.8 crore in Q2 FY24, up from Rs 2,023.9 crore in the same quarter last fiscal.

The company reported a total income of Rs 2,509.57 crore in Q2 versus Rs 2,040.87 crore total income in the same period in FY23.

TV TODAY'S DROP IN PROFIT TV Today has reported an



increase of 1.05% in revenue from operations to Rs 213.66 crore for the quarter ended September 30, 2023, against Rs 211.63 crore for the same period last year.

The networks' total income dipped marginally by 0.13% to Rs 223.13 crore in Q2 FY24 against Rs 223.43 crore YoY.

Meanwhile, the company's total expense grew 8.48% to Rs 213.18 crore in Q2FY24 against Rs 196.52 crore in Q2FY23.

The network's television and other media operations revenue for the quarter grew 1.13% to Rs 211.68 crore against Rs 209.31 crore in Q2FY23. The radio broadcasting revenue for the quarter was Rs 2.18 crore against Rs 2.32 crore in the same period last year. TV Today's net profit for Q2FY24 dropped by 64.4% to Rs 7.02 crore against Rs 19.72 crore in Q2FY23. ■

