

TELE2'S NEW IPTV SERVICE



Tele2 has launched a new internet TV service in Estonia in collaboration with Go3. The deal consists of packages offering 31 channels and includes channels like Estonian channels, Kidzone, Nickelodeon, Nick Jr, Viasat (Explore, Nature, History), Nat Geo, BBC World News, Euronews, TV1000 and TV1000 Action, NBA TV and Setanta Sports.

The new Tele2 Go3 service is the first wireless solution in the Estonian market that provides TV viewing on smart TV screens using the application. It does not require the purchase or rental of a Digibox: all content is broadcast through the Go3 application.

This application is compatible with smart TVs LG, Samsung and Android TV, as well as smartphones and tablets based on iOS and Android.

NEW STDS FROM DVB

Licensing programmes covering DVB standards DVB-S2, DVB-SIS and DVB-CSA have been updated.

DVB member Sisvel, which manages patent licensing programmes for several DVB standards, has announced it's completed the transfer of the licensing programme for DVB-S2 essential patents. The company is working with DVB-S2 patent owners on the terms of a relaunched patent pool, that will include facilitated licensing of DVB-S2X patents as well.

In March, Sisvel announced the availability of a licensing programme covering the recent DVB standard, DVB-SIS (Single Illumination System), which covers the use of a satellite beam for both DTH and

terrestrial networks.

Sisvel has also completed the transfer from ETSI of the licensing framework covering DVB's Common Scrambling Algorithm, CSA2 and CSA3.

EURONEWS EXPANDS BASE

Euronews has increased its base to 25 million homes in the last few weeks across Africa, Asia, Europe and North America.



The distribution has expanded through existing operators to their entire subscribers' base on three major platforms in Canada, one in the US, four in Scandinavia, one in Romania, three in Africa, one in Georgia and another in Ukraine. This extended offer represents an incremental 22.5 million homes who are now able to access Euronews.



In addition, the group reached several distribution deals with new partners since the beginning of the year launching Euronews, adding 2.5 million homes, through agreements with Telekom Romania and Vodafone

in Romania, PSI in Thailand, Elektrons in Latvia, Click TV in Mexico and Nenda in Scandinavia. Africanews is also reaching new audiences through launching with operators such as DSTV, ZAP and Moobifun.

SES SURVEY RESPONSE

SES  leader in global content connectivity solutions

over satellite revealed the results of its first-ever TV market reception survey in the Philippines. Out of the 3,000 residential households interviewed across the Philippines, SES unveiled that households who subscribed to satellite TV ranked highest in terms of satisfaction with their TV service. A large majority of satellite TV households were very satisfied with their TV service (76%), in comparison with cable TV (70%), digital terrestrial (69%), analogue terrestrial (59%) and IPTV (54%) respectively.

Satellite TV (17%) is also the second-most popular mode of TV reception in the Philippines, behind terrestrial TV (66%) but ahead of cable TV (15%) and IPTV (2%), according to the SES Satellite Monitor report. The Philippines stands as one of the most dynamic and highly-penetrated TV markets in Asia Pacific with over 20.8 million TV households and 86.8% TV penetration rate.

The SES annual market research, also known as the SES Satellite Monitor, offers a comprehensive and in-depth analysis into the TV market in each country it surveys and is designed to assess the development of TV reception modes, SES's total reach in the market, as well as to serve as a benchmark for the TV and satellite industry. ■