

AGCOM REVIEWS HYBRID TV REGULATIONS

Italy's communications regulator AGCOM has launched a public consultation on proposed changes to television authorisation and channel-numbering rules. The review aims



to address the growing convergence of digital terrestrial television and internet-delivered services, with a focus on updating the regulatory framework to reflect changing distribution technologies and viewing habits.

SKY EXPANDS REAL-TIME SPORTS VIEWING

Sky has extended its Real Time low-latency viewing feature to all Sky Sports channels available on its Sky Glass and Sky Stream platforms. The technology is designed to reduce the delay between live sporting action and its appearance on television screens,



helping viewers follow events with less transmission lag. The expansion is part of Sky's efforts to improve the live sports viewing experience across its connected TV services.

ITVX SETS NEW STREAMING RECORD

ITVX has surpassed its total streaming volume for the whole of



2025 within the first ten months of the year, recording 3.6 billion streams as of October 30. Growth has been driven by strong performances from drama and soap content, alongside the expansion of its free ad-supported streaming TV (FAST) offering.

YOUTUBE PREMIUM GAINS GROUND IN CEE

YouTube Premium has entered the top five most frequently subscribed-to video services across



seven Central and Eastern European markets. The development reflects changing subscription habits as growth in traditional streaming services slows and partnerships with distribution platforms become increasingly important.

RTL+ BRINGS VERTICAL DRAMAS TO GERMANY

German streaming platform RTL+ has partnered with US-based AI entertainment company Inkitt to



introduce its vertical short-form drama service, InkittCandyJar, to German-speaking audiences. The partnership expands RTL+'s content offering into mobile-first, short-form storytelling as vertical video gains traction among younger viewers.

TELESTE REPORTS MIXED NETWORK PERFORMANCE

Finnish technology company Teleste reported strong European performance in its Networks business



during the third quarter, supported by progress in upgrading Dutch cable operator Ziggo's network. However, growth in North America remained below expectations, highlighting regional differences in demand and the pace of network investment.

DISNEY CONSIDERS MAJOR JOB CUTS AMID COST-REDUCTION DRIVE

The Walt Disney Company is considering significant workforce reductions as part of a broader cost-cutting strategy, with managers reportedly asked to identify annual savings of 20%.■