

**FINAL VIEWS OF MINISTRY OF INFORMATION BROADCASTING
ON TIMELINE FOR IMPLEMENTATION DIGITAL ADDRESSABLE
CABLE SYSTEMS IN INDIA**

Telecom Regulatory Authority of India (TRAI), in its recommendations on “Implementation of Digital Addressable Cable Systems in India” dated 5.8.2010, has, *inter-alia*, recommended that digitalization with addressability be implemented in the cable TV sector on priority and, accordingly, suggested a timeframe comprising four phases for migration to a digital addressable cable TV system with sunset date for analogue cable TV services as 31st December, 2013.

2. Ministry of Information and Broadcasting, while expressing its agreement with all other recommendations made by TRAI in this regard and also the staggered approach for implementation of full digitalization, vide its letter dated 28.01.2011, had proposed a revised timeline with sunset date as on 31st March ,2015. In response to this, TRAI, vide its letter dated 22.02.2011, has a recommended a slightly rejigged time schedule without changing its earlier position with regard to the sunset date for switching over to digital system .

3. Pursuant to this, the Ministry, after eliciting views of concerned industry associations, has arrived at the following time schedule for implementing digitalization with addressability in the cable TV systems in the country subject to approval of the Cabinet.

Phase	Area Suggested by TRAI	Time Frame initially recommended by TRAI dated 5.8.2010	Time frame proposed by the Ministry dated 28.1.2011	Revised time frame recommended by TRAI dated 22.2.2011	Ministry's final views on the time frame for digitalization
Phase-I	Four Metros of Delhi , Mumbai, Kolkata and Chennai	31 st Mar.,2011	31 st Mar.,2012	31 st Dec.,2011	originally proposed 31 st March,2012 Now passed by Parliament as 30th June 2012
Phase-II	Cities with a population more than one million	31 st Dec.,2011	31 st Mar.,2013	31 st Dec.,2012	31st March,2013
Phase-III	All urban areas (Municipal Corp./ Municipalities)	31 st Dec.,2012	30 th Nov.,2014	31 st Dec.,2013	30th September,2014
Phase-IV	Rest of India	31 st Dec.,2013	31 st Mar.,2015	31 st Dec.,2013	31st December,2014